

## CONTACT

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🌐 www.bimina.net

🏠 225 Bennett Avenue Apt  
2K New York, NY 10040

## COMPUTER SKILLS

Adobe: Premiere, Photoshop,  
Audition, InDesign  
Apple FCPX  
Microsoft Office Suite  
Google analytics

## MEDIA AND PRODUCTION SKILLS

Multimedia Marketing  
Public relation  
Experience with production,  
camera and editing.  
Cameras operated:  
Canon: EOS C100, DSLR  
60D/7D  
Panasonic: DVC 30, HMC 150  
Nikon: D7200/5200/5000

## LANGUAGES

Nepali  
Nepal Bhasa  
Hindi  
Urdu  
Conversational Spanish

## SOCIAL

f fb.me/bimina

📷 @beemucha

🐦 @bimina

# BIMINA RANJIT

*Multimedia Journalist and Media Relations Professional*

## ABOUT

Experienced and driven multimedia journalist and media relations professional with a demonstrated history of working in the media & television industry. Skilled in content management, media strategy, storytelling, video production and editing.

## EXPERIENCE

### DOCUMENTARY FILMMAKER AND PUBLIC RELATIONS OFFICER

*Sam Shakya Films | July 2014 - Present*

- Co-produced and directed a 30-min documentary, "Reviving Nepal Bhasa", focusing on endangered culture and language of community called Newars, indigenous to central Nepal. The film premiered in 2015 at HIFF (Hoboken International Film Festival) and was nominated for Best Documentary Short at the QWFF (Queens World Film Festival) in 2016.
- Responsible for public relation and communications, which includes press releases, film festivals submissions, social media strategy, branding and screening events.
- Organized the screening of the film in three different countries in India, Nepal and in the U.S. with local sponsorship and participation.

### REPORTER

*Voices of NY | Jan. 2012 - Oct. 2014*

- Contributed original stories and video content on the South Asian community living in New York.
- Developed a network of contacts including lawyers, community leaders and local representatives in the South Asian community of New York.
- Translated and aggregated stories from Nepali newspapers based in New York for English readers.

### PRODUCTION ASSISTANT

*New Delhi Television (NDTV), New Delhi, India | June 2013 - Aug. 2013*

- Assisted the documentary division producers in topic research, shooting interviews, sound bites, images and editing.
- Monitored social media and audience response and used data analytics to build strategy for future stories.
- Transcribed interviews of sources and experts, translated from Hindi to English when required

## EDUCATION

*Columbia University Graduate School of  
Journalism, New York, May 2017*

Master of Science with a focus on video reporting and production. Specialized in covering education, immigration, culture and social issues. Coursework in business and ethics of journalism, long form audio and narrative writing, audience engagement and various multimedia skills.

*York College (CUNY), Queens, NY, May  
2014*

Bachelor of Arts in Broadcast Journalism, with coursework on editorial, feature, online and investigative journalism.